

**PROCEEDINGS OF THE STATE PROJECT DIRECTOR,  
SARVA SHIKSHA ABHIYAN (SSA), ANDHRA PRADESH, HYDERABAD.**

***Present: Dr.V.B.Ramanamurthy, IFS.,***

**Proc.Rc.No.97/APSSA/OSC/A10/2016,**

**Dated: 18-02-2016**

**Sub:-**APSSA, Hyderabad-OSC Activities-Implementation of "Dettol Banega Swachh India"- "Hygiene Education in Schools" project in 633 Schools of Andhra Pradesh state under CSR initiative of Reckitt & Benckiser India (Dettol) – Reg.

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Attention of the Project Officers of APSSA, and DEOs of East Godavari, West Godavari, Prakasam, Nellore, and Visakhapatnam is invited to the subject cited. They are informed that "Hygiene Education in Schools" is a part of the nation-wide project on hygiene supported by Reckitt Benckiser India (RB India), aimed at imparting hygiene habits in children of 10,000 schools over the next 4 years. This is an important part of their "Dettol Banega Swachh India" campaign – launched by the Hon'ble Prime Minister of India – aimed at bringing behavioral change on hygiene among school children in India.

The Samhita Social ventures private limited, Mumbai along with the state level implementing partners M/s Academy of Gandhian Studies, Tirupathy will be working in 633 primary schools in 5 districts – East Godavari, West Godavari, Prakasam, Nellore and Visakhapatnam – in Andhra Pradesh. This project is being implemented in the primary schools where Tata Consultancy Services (TCS) has already undertaken construction of toilets. This project implementation will start from Mid December 2015.

The project will include orientation to teachers in select schools, WASH kit to schools, teaching aids, games and material to help to keep the toilets clean. **The core activity will start with the sensitization of the teachers on hygiene curriculum in schools with students, teachers based on a module developed.** As a part of the project, each school will get hygiene support material free of cost such as:

- I. Hygiene modules for each teacher
- II. Demonstration kits for hygiene related activities
- III. 6 buckets, 6 mugs and 16 hand towels
- IV. 1 Green board
- V. Regular supply of Dettol for hand washing purposes

I request you to extend your support and help in making this project a success. The project is being monitored by the department closely and I therefore request the Mandal Education Officers, head masters and other functionaries to take active part in this project and send the periodic report to the undersigned.



**Addl. STATE PROJECT DIRECTOR**

**To**

All The Project Officers, and DEOs of East Godavari, West Godavari, Prakasam, Nellore and Visakhapatnam.

**Copy to:**

- 1)The commissioner of School Education, A.P. Hyderabad
- 2)Sri. Vaidyanathan K, Head - Innovation & Implementation, Samhita Social Ventures, 502, Atlanta Centre, Goregaon, Mumbai 600032
- 3)Sri G. Gopalakrishna Murthy, Member secy, Academy of Gandhian Studies, 18/3/61/3, Shanthi Nagar, Khadhi Colony, Tirupathy 517507.